

PRADEEP OORAKKATTIL

PHP Team Lead | Senior PHP Developer | Full Stack Developer | SEO Expert

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Dubai, United Arab Emirates

SUMMARY

With over 10 years of experience in PHP and web development, I specialize in building and maintaining strong, reliable systems. I've got solid skills in HTML, CSS, JavaScript, PHP, CodeIgniter, Laravel, MySQLi, SEO, Performance optimization along with a basic working knowledge of Vue.js, Node.js, Express, and React. Whether it's integrating web technologies or leading development projects, I focus on creating solutions that boost business growth and make things run smoother.

EXPERIENCE

Full Stack Developer

Dubai, United Arab Emirates

[Sekenkum Real Estate L L C](#)

07/2023 - Present

- Restructured the company's main website, improving both the front-end and back-end for better content management and scalability. Made the site mobile-friendly, boosting customer engagement.
- Developed CRM solutions for lead management, employee management, task management, and project management. These tools improved efficiency and boosted business performance.

Senior Web Developer

Dubai, United Arab Emirates

[Jasper Micron](#)

08/2021 - 07/2023

- Developed websites for businesses like aesthetic skin care clinics and leading schools in Dubai, managing both front-end and back-end to improve content management and scalability. Focused on performance improvements, boosting operational efficiency and customer engagement.
- Revamped three e-commerce platforms for a cake shop, hand tools supplier, and liquid handling equipment supplier. Integrated advanced PHP features and major payment gateway upgrades to enhance user experience and performance, resulting in a 30% increase in conversion rates.

Senior Php Web Developer

Kochi, India

[iMark Global](#)

02/2021 - 10/2021

- Developed a CRM and website for a lottery management business, streamlining operations and boosting overall business performance.
- Developed a custom WordPress plugin for a law firm website, while optimizing the existing code and database for better performance

Senior Php Developer

Kochi, India

[Rainhopes](#)

07/2015 - 05/2021

- Developed multiple company websites, managing front-end and back-end development to enhance content management systems and scalability. Improved operational efficiency and boosted customer engagement.
- Worked closely with design teams to create responsive layouts using HTML5, CSS3, and Bootstrap, resulting in a 25% boost in mobile traffic.
- Developed CRM and ERP systems for businesses like colleges, car washes, and cargo companies, focusing on project and lead management. These solutions improved operational efficiency and helped boost business performance.

EDUCATION

BTech Computer Science & Engineering

University of Calicut

Malappuram, India

06/2011 - 08/2015

LANGUAGES

Malayalam (Native)

English (Intermediate)

SKILLS

HTML5, CSS3, Bootstrap, JavaScript, JQuery & AJAX, MySQLi, PHP, CodeIgniter, Laravel, WordPress, SEO, Bookmarking, Optimization, Node.js, React, Express.js, Vue.js, Git & GitHub, NPM & Composer, Apache & Nginx, Ahrefs, Semrush, Screaming Frog, Ubersuggest, Google Analytics, Search Console

KEY ACHIEVEMENTS

E-commerce Conversion Increase

Redesigned and launched an e-commerce platform using PHP, leading to a 30% boost in conversion rates.

Database Performance Optimization

Optimized MySQL database interactions, reducing server load by 25% and improving response times for users.

CRM Development and Team Efficiency

Led the development of a custom MVC framework, boosting team efficiency by 40% and speeding up project timelines by 10%.